



# THE STOPP MULTI-ACTOR COMMUNITY

## PROBLEM ENCOUNTERED AND OBJECTIVE

The transition towards a more sustainable and circular food packaging value chain requires collaboration among diverse stakeholders, including industry, academia, policymakers, and consumers. However, fragmented efforts and a lack of coordinated knowledge exchange often hinder progress. The STOPP project aims to address this challenge by establishing a Multi-actor Community, an open and dynamic network that fosters collaboration, knowledge-sharing, and synergies among key actors. This initiative seeks to accelerate the adoption of innovative solutions and best practices in sustainable food packaging.

## MAIN RESULTS / OUTCOMES

The STOPP Multi-actor Community has created a space for stakeholders to engage in discussions, participate in project activities, and stay informed about the latest developments in sustainable food packaging. Members benefit from early access to research findings, technological innovations, and customer insights generated by the project. Additionally, the community serves as a platform for collaboration through webinars, workshops, and networking opportunities, enabling participants to explore synergies and contribute to the transition towards a circular economy in food packaging.

## PRACTICAL RECOMMENDATIONS

Stakeholders interested in sustainable food packaging are encouraged to join the STOPP Multi-actor Community to stay connected with the latest advancements and actively participate in knowledge exchange.

Engaging with this network provides opportunities to collaborate on research, explore innovative approaches, and contribute to industry-wide solutions. Companies, policymakers, and researchers can leverage this community to find potential partners, gain insights into emerging trends, and co-develop strategies for a more circular and sustainable packaging sector.



## Further information

Link to the Multi-Actor Community: <https://stopp-project.eu/multi-actor-community/>

## About this abstract

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**STOPP** is a Horizon Europe project aiming to transform food plastic packaging through the "5 Rs": Refuse, Reduce, Redesign, Reuse, and Recycle. Aligned with the EU's Packaging Directive, it develops training materials and strategies to promote circular economy solutions. Engaging stakeholders, STOPP advances recycling, reusable packaging, and consumer awareness for sustainable food packaging.



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